



# CHIEF MARKETING OFFICER (JAKARTA BASED)

As the Chief Marketing Officer, you will have to manage and develop marketing strategy for the school, conduct and implement marketing programs and activities related with business strategy, as well as the effective public relations activities for all branches. You will also be responsible to develop promotion programs related to Branding & Positioning strategies of the school to pursue the company's business performance.

## **Requirements :**

- Male/ Female, max 40 years of age
- Min. Bachelor degree in Marketing or Business Majors from reputable universities. Master Degree is preferred.
- Min. 5 yrs experiences as Senior Marketing Manager Level, **preferably from educational institutions**
- Possess good presentation, communication and organization skills
- Good communication in English is a must
- Actively engage in on-going public relations activities and maintaining of customary relationships.

We like to hear from you if you are challenged to take on this position. Please send your detailed resume & recent photographs (max 200 KB) to:

*Executive Search & Assessment Division*  
**THE JAKARTA CONSULTING GROUP**  
**Wisma 46 Kota BNI, 32nd Floor**  
**Jl. Jend. Sudirman Kav. 1 Jakarta 10220**  
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